

02.03.16.

NHS / Hospital / Birthing Centre Use

Domestic & Home Use

FEATURES

	<u>MEDICARE</u>	<u>Additional Benefits to Hospitals</u>	BABYBAY
Castors	Large Fixed, industrial, smooth rollers (70mm) with serious brakes - Wheels are screwed into the base of the cot. All 4 wheels have brakes Wooden bumper guards over the castors	Smooth Easy action for maximum mobility: - prevents the need to carry baby around - No need for 2 cots per baby (as with 'clip on' cots)	Optional Detachable castors - clip into the base; only two pieces have brakes; not recommended for use at bedside without clamp clips.
Attachment to bed	Castors LOCK in place so cot is immovable right up against the bed. Adjustable beds can still be operated whilst 'Mum' has easy access to baby.	Quick & easy to move in emergency - just lift up siderail, unlock wheels & 'go' (hence requirement for attached siderail).	Clamp clips secure the BB to the parents bed. This will not fit NHS beds due to variety of beds and height adjustments, etc. In addition, the cots are not quick to move in an emergency as they need to be unscrewed.
Siderail	Forms part of the actual cot - drops down for mum to access baby & then can be easily lifted to slot into grooves on top of cot if movement is required. A pre-requisite for the NHS	Drops down for easy access - closeness helps with early bonding. Encourages breast feeding. Especially helpful for C-section ladies. Easy to Lift & secure in place to move or at night-time	Siderail optional - clips on to Babybay and is detachable to create an extension of parents bed as a safe sleep zone - for domestic use only. Detachable siderail unsuitable in NHS use
Visual	Attractive & reassuring	Mums will request this cot if it is available over all other options. They can see their baby up close & can easily touch & soothe them. Helps mum & baby in everyway.	Same
Shelf - optional	Provides additional storage for 'baby essentials; nappies etc. that there is often no room for in sidecupboards.	Also ensures that everything is 'to hand' if changing baby in nursing or sitting rooms.	Second shelf not available as standard. Can be ordered for Birthing Centres using traditional double beds
Medicare Coating	Special non chip varnish coating - tried & tested by NHS for use with typical Chlorine based cleaning agents - Medically Approved for hospital use throughout Germany (350 hospitals over 8 years - without incident)	Enhances wood's natural Anti-bacterial features. Can be easily cleaned & even hosed down if required.	Traditional child friendly Varnished or painted coating only. Medicare coating can be applied at an additional cost.
Robust	Made from solid beech wood - more durable for constant daily use in busy environment.	Cots in constant use for 3 years still show very little sign of ware.	Still a better build than most cots & definitely better than most bedside cots however, not designed for multiple use for extended periods in an industrial setting

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ECO	Natural Beech wood - Sustainable source.		same Natural Beech wood - EU manufacture
EU manufacture	Manufactured to Order in Europe. Higher production costs in exchange for quality of finish, components & enviromental benefits.	Reassurance that it has been properly made by craftsmen	Manufactured in bulk
Transport Costs	Truck across the channel - no air freight!	Eco Conscience	Lower transport costs across EU and within UK due to qtys on the move
Personal Touch	Product Set Up at Hospitals	Reassurance that cots will be built correctly. Builds confidence - Staff will be trained in use	Delivered to stores or consumers in retail packaging - self-assembly
Endorsements	Loved by Midwives & Healthcare professionals	Staff enjoy using these cots as they are safe, easy to move, clean & give mums good access to their babies	SAME
TWINS	Larger version with all the same features	The only medically approved cot that ensures Twins / Triplets can be kept together	SAME
Size	Bigger Unit (- higher production & materials costs)		Smaller unit, less materials,less expensive to manufacture.

Availability	<p>NSAuk is the EXCLUSIVE distributor for the UK & Irish Markets for ALL Babybay & Medicare Items.</p> <p>Medicare is ONLY sold direct from NSAuk.</p> <p>Medicare is only available to NHS hospitals, Birthing Centres & Maternity Hospitals & similar in the Private sector.</p>	<p>NSAuk is the EXCLUSIVE distributor for the UK & Irish Markets for ALL Babybay Items.</p> <p>NSA do supply traditional Babybay - the Original Bedside cot, to many high st retailers eg; Boots, Mothercare, Natural Baby Shwr etc etc.</p>
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